

**IN THE UNITED STATES PATENT AND
TRADEMARK OFFICE**

PATENT

Applicants:	Fred Bishop	Docket No.:	60655.3917
Serial No.:	10/711,720	Group Art Unit:	3621
Filed:	September 30, 2004	Examiner:	Jacob C. Coppola
Title:	SYSTEMS AND METHODS FOR MANAGING MULTIPLE ACCOUNTS ON A RF TRANSACTION DEVICE USING SECONDARY IDENTIFICATION INDICIA	Confirmation No.:	5719

REPLY AND REMARKS

Mail Stop AF
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Dear Commissioner:

Applicants reply within the shortened statutory period of two months to the Final Office Action dated July 6, 2010, and respectfully request reconsideration of the application as follows:

Listing of the Claims begin on page 2 of this paper.

Remarks/Arguments begin on page 6 of this paper.